

Cherry Insurance's Spin-2-Win Contest!

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING.

- 1. Eligibility:** The Cherry Insurance Spin-2-Win Contest ("Promotion") is open only to legal residents of the Saskatchewan who are 18 years of age or older and located in Canada at the time of entry. Void elsewhere and where prohibited by law. Employees, contractors, directors and officers of Cherry Insurance ("Sponsor") and their respective parent companies, subsidiaries and affiliated companies, distributors and licensees, and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of the Promotion (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each are not eligible to enter or win. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Promotion ("Official Rules").

- 2. Promotion Period:** Promotion begins at 12 noon Central Standard Time on May 19, 2015 and ends at 11:59 p.m. Central Standard Time on July 31, 2015 ("Promotion Period"). The entry periods are as follows (each an "Entry Period"):
 - a. Entry Period 1: May 19, 2015 – July 31, 2015

- 3. How to Enter the Sweepstakes:** There is one way to enter the Sweepstakes.
 - a. **Simply fit within the eligibility requirements listed above**
 - b. **Visit Cherryinsurance.ca**
 - c. **Click "Like" on our Facebook Page**
 - d. **Click "Spin"**
 - e. **THERE IS NO LIMIT TO THE TOTAL NUMBER OF SPINS PER ENTRANT HOWEVER THE SYSTEM WILL LIMIT USERS TO 1 SPIN PER HOUR.**

- 4. Grand Prize Drawings:** To win the contest, users will click the spin button to match 3 identical cherries in a row. Once they line up, a phone number will be displayed. The person must then be the first to call said phone number to correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise) if selected as a potential winner, in order to claim a prize.

5. Prizes and Approximate Retail Values (“ARV”) & Odds:

2 Grand Prizes:

- o 1 38mm Silver Aluminium Case With White Sport Band (Total ARV: \$700)
- o 1 iPad Mini (Total ARV: \$350)

Total ARV of Grand Prizes is up to \$1000. No substitution, cash redemption or transfer of prize is permitted except at Sponsor’s sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of either prize are the sole responsibility of the winner. Arrangements for delivery of the prizes will be performed after winner validation. Odds of winning depend on the number of entries (spins) received. At Sponsor’s discretion, an unclaimed prize may not be awarded.

6. Conditions: Judging Agency decisions are final in all matters relating to this Promotion. Potential winners (and/or their parent/legal guardian if a minor) will be notified by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit or declaration of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. If releases are not received by the date stated on the notification, or if any notification is returned as non-deliverable, or if a potential winner is found to be ineligible or not in compliance with these Official Rules, or does not return such other releases as deemed necessary by Judging Agency, the potential winner(s) will be disqualified and at Judging Agency’s discretion, alternative potential winner(s) may be selected. Promotion Parties are not responsible for any change of email address, mailing address and/or telephone number of entrants. Promotion Parties assume no responsibility for lost, late, misdirected, stolen, illegible, inaccurate, damaged or incomplete entries or other communications, non-delivered or postage due mail, failure or unavailability of electronic equipment, communications or internet connections, or other errors, failures or malfunctions of any kind. Entries by automatic, programmed or like methods will be disqualified. Improper, incomplete, mutilated and illegible entries will be disqualified. The Grand Prizes will be awarded only to winner(s) having an address within Saskatchewan, Canada. This Promotion is subject to all federal and provincial laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Judging Agency, which shall be final in all matters relating to the Promotion. If, in Judging Agency’s sole opinion, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Judging Agency reserves the right to modify or terminate the Promotion in a manner deemed reasonable by the Judging Agency, at the Judging Agency’s sole discretion. In the event of cancellation of the Promotion, Judging Agency will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation. Judging Agency reserves the right to disqualify any individual who tampers with

the entry process or the Websites or acts in a disruptive manner. This Promotion is offered only in Saskatchewan, Canada and all entrants agree that the rules shall be governed by the laws of Saskatchewan, Canada. By entering, entrants consent to the jurisdiction and venue of the provincial district court located in Saskatchewan, Canada.

Canadian residents must correctly answer a time-limited, mathematical skill-testing question (without assistance of any kind, mechanical or otherwise) if selected as a potential winner, in order to claim a prize.

The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at http://www.cherryinsurance.ca/images/Privacy_Policy.pdf. By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy.

As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Promotion Parties, their affiliates, subsidiaries, retailers, sales representatives, distributors, dealers, advertising and promotion agencies and each of their officers, directors, employees and agents, from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize; (b) to waive all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) that all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) that any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

- 7. Release:** Except where prohibited, by accepting a prize, winner grants permission for Sponsor and its agents to use his/her name, video/photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.
- 8. Winners' List:** To see the winners for this Promotion, please visit <http://www.cherryinsurance.ca/winners>. The winners' names will be available after winner validation has been completed.
- 9. Sponsor:** The Promotion is sponsored by Cherry Insurance Inc.
- 10. Judging Agency:** The Promotion is administered and judged by Stealth Interactive, 550 Circle Drive East, Saskatoon, SK.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Google Plus or YouTube. You understand that you are providing your information to Sponsor and not to Facebook, Google Plus or YouTube. Your personal information will only be used in accordance with Sponsor's Privacy Policy and as permitted by law.